

IOWA STATE UNIVERSITY

Corporate Sponsorship Packet 2017-2018

The background of the cover features a photograph of a modern building with large glass windows and a prominent red structural element on the left. The image is partially obscured by a large diagonal split between red and yellow colors. A blue horizontal band at the bottom contains the text 'American Institute of Aeronautics and Astronautics'.

American Institute of
Aeronautics and Astronautics

Letter From the Treasurer

Dear Corporate Representatives,

On behalf of the Iowa State University Chapter of the American Institute of Aeronautics and Astronautics (AIAA), I would like to introduce you to our organization and extend to you an invitation to partner with us for the 2017 – 2018 academic year.

AIAA is the world's largest technical society dedicated to the global aerospace profession. It is our mission as a collegiate chapter to uphold AIAA's vision to be the voice of the aerospace profession through innovation, technical excellence and global leadership. Our chapter has represented this vision by being actively involved on a national and regional level.

Our goal is to promote education, professional development, leadership and outreach by hosting events and activities for our members and the community. These events are made possible by the dues of our members and the generous support of our corporate sponsors. With your support, we can continue our goals by hosting industry trips to aerospace companies around the nation, participate in AIAA's Annual Congressional Visit Day in Washington D.C. and other major events such as the Region V Student Paper Conference our chapter of AIAA hosted this last spring.

AIAA seeks to develop meaningful and mutually beneficial partnerships with our corporate sponsors. We can provide value to your organization in the following manners:

- AIAA is a wellspring for information exchange. AIAA organizes and hosts the aerospace industry's most important conferences and events where aerospace professionals exchange information, present findings, network and collaborate. AIAA is a premiere source for top-tier engineering leadership and talent.
- Our sponsorship packages are flexible enough to fit the recruiting and branding needs of your company. As a partner, AIAA will work to ensure that your organizational vision, mission and goals are reflected in our advertising and event planning efforts.
- AIAA serves a diverse community and offers a wealth of benefits to educators, researchers, managers and innovators which include resources such as access to links related to societies and businesses, career information and articles with relevant industry insights. Industries much like our corporate sponsors.
- Sponsorship also offers your company the opportunity to be recognized by a network of Iowa State University students, professors and parents as your support the promotion of professional excellence among the aerospace community.

With much gratitude, we look forward to you making a profound impact on our organization's mission by leaving your mark on ISU AIAA. Please review the pages of our sponsorship packet for more details on becoming an ISU AIAA Sponsor.

Best regards,

Nicholas Wijaya
President ISU AIAA
nawijaya@iastate.edu

Mission



Our goal is to equip our members with the skills to excel in the professional world and provide them with the opportunities to showcase them. By connecting our members with notable figures in the aerospace industry, we expose them to the endless career possibilities available to them after graduation.

We want to invite new corporate and individual supporters to join us on our mission to prepare the next generation of aerospace engineers for a career of success.

Professional Development

AIAA serves as the premier organization for professional development in aerospace engineering. As an organization, we strive to provide our members with exclusive opportunities to enhance their professional skillset. We hold many events where our members can display their skills firsthand, including:

- Industry Trips
- Congressional Visits Day
- Guest Lecturers
- Corporate Networking Events
- Research Involvement
- Design Competitions
- Community Outreach
- STEM Promotion

As a sponsor, your generous contribution allows us to expand our portfolio and offer more opportunities to our members at lower cost.



Partnership Opportunities

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Guest Lecturers

AIAA brings individuals from industry to come speak to our branch. Notable examples include, but are not limited to:

Name	Occupation & Contribution to Aerospace
Todd Barber	Lead Propulsion Engineer for Cassini mission
Ed Burnett	Program Manager for Multi-utility Aeroelastic Demonstration Program at Lockheed Martin
Tom Morgenfeld	Chief Test Pilot Lockheed Martin
Doug Christensen	ecoDemonstrator Aircraft Program Management
Paul Kostek	Aerospace Consultant Topic: Personal Growth
Richard Schmidgall	Assistant Manager & COR, Multi-Purpose Crew Vehicle
Vera Martinovich	Boeing Company Flight Deck and Flight Controls
Tom Schnell	Associate Professor & Director of Operator Performance Laboratory & Center for Computer Aided Design
Rich Graham	U.S. Airforce, Retired, 9 th Strategic Reconnaissance Wing Commander SR-71 Pilot
Mike Griffin	Former NASA Administrator
Lisa Veitch	Institute for Defense Analysis
Jeff Beranek	Lockheed Martin Skunk Works Aeroelasticity



Corporate Networking Events

Our Organization has held networking events with the following companies:

- Boeing
- Textron Aviation
- Spirit Aero Systems
- Rockwell Collins

We are continuously looking for other opportunities to connect our members with the best in the aerospace industry.



Industry Trips

A fundamental part of an education in aerospace engineering is understanding the professional realm before graduation. By connecting our members to leaders in the aerospace industry, we expose them to the endless career possibilities available to them after graduation.

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LA Industry Trip Fall 2013,17



Seattle Industry Trip Fall 2014



Wichita Industry Trip Fall 2015



TEXTRON AVIATION



Congressional Visit Day 2017



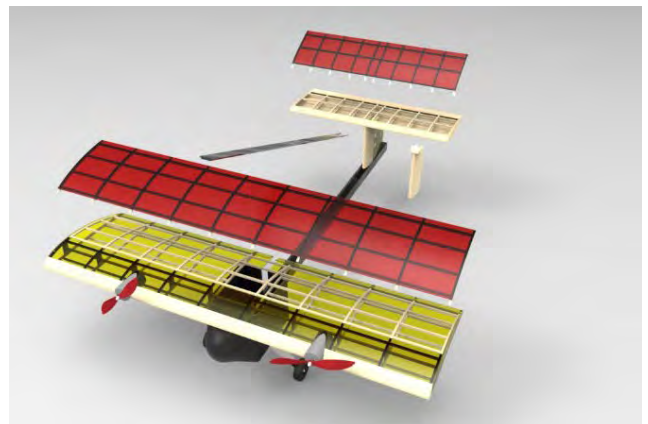
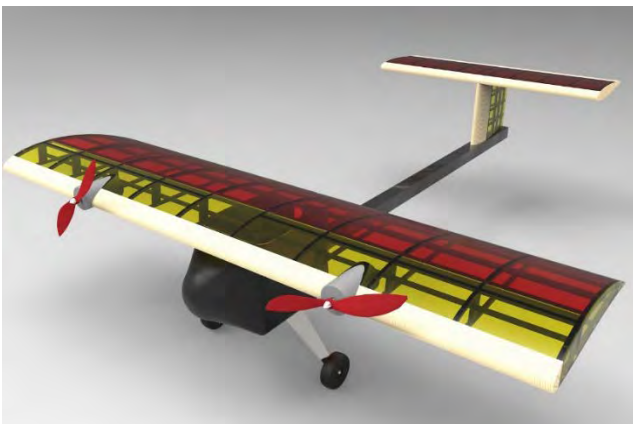
Design Build Fly (DBF)

The AIAA Foundation and the AIAA National Committees of; Applied Aerodynamics, Aircraft Design, Design Engineering and Flight Test Technical Committees, all invite university students to participate in the Cessna/Raytheon Missile Systems Student Design Build Fly (DBF) competition.

The contest will provide a real-world aircraft design experience for engineering students by giving them the opportunity to validate their analytic studies

Student teams will design, fabricate, and demonstrate the flight capabilities of an unmanned, electric powered, radio controlled aircraft which can best meet the specified mission profile. The goal is a balanced design possessing good demonstrated flight handling qualities as well as practical and affordable manufacturing requirements while providing high vehicle performance.

To encourage innovation and create a fresh design challenge for each year's new participants, the design requirements and performance objective are changed every year. The changes will provide new design requirements and opportunities, while allowing for application of technology developed



Sponsorship Tiers

	<i>Bronze</i> <i><\$249</i>	<i>Silver</i> <i>\$250 - \$749</i>	<i>Gold</i> <i>\$750 - \$1249</i>	<i>Platinum</i> <i>\$1250+</i>
Subscription to club newsletter	X	X	X	X
Logo and recognition of sponsorship level on website	X	X	X	X
Host an on-campus event		1	2	Unlimited
Logo on print publications			Medium	Large
Logo on club t-shirt			Medium	Large
Access to club Resume Book			X	X
Logo on DBF Plane				X

Platinum (\$1250+)

**Rockwell
Collins**



Silver (\$250 - \$749)



Corporate Sponsorship Form

Company Name: _____
Lead Representative: _____ **Title:** _____
Mailing Address: _____
Phone: _____ **Email:** _____

SPONSORSHIP LEVELS – CHECKS PAYABLE TO IOWA STATE AIAA

Our Company wishes to sponsor at the:

☐ Platinum Tier (\$1250) ☐ Gold Tier (\$750) ☐ Silver Tier (\$250) ☐ Bronze Tier ☐ Other _____

Other Available Sponsorship Opportunities & Distribution of Funds:

- ☐ Industry Speaker \$ _____
- ☐ Corporate Networking Event \$ _____
- ☐ Industry Trip \$ _____
- ☐ Congressional Visit Day \$ _____
- ☐ Design Build Fly \$ _____
- ☐ For Use at Club Discretion \$ _____

Total Sponsorship Amount \$ _____

Please email this completed form to AIAA.Corporate.Relations@iastate.edu

Checks can be mailed to:

Attention: Iowa State AIAA
537 Bissell Rd.
1200 Howe Hall
Ames, IA 50011-1096



The World's Forum for Aerospace Leadership

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